



21<sup>st</sup> Anniversary – Quad City Air Show – June 21-22, 2008

Dear Prospective Sponsor:

On behalf of the entire Quad City Air Show Team, I want to express our sincere appreciation and thanks for allowing us the opportunity to present to you our Sponsorship Opportunities for 2008.

Here is your chance to form a community partnership with the Quad City Air Show, the largest weekend event in the State, Region, and Community. The QCAS is ranked as one of the TOP-THREE Air Shows in the Industry and one that we want to become better and bigger each year.

Sponsorship is better than advertising! Why? The main reason is an ad can not deliver “Share of Heart”. Traditional advertising is a monologue, whereas sponsorship is a dialogue, affording organizations like yours the unique opportunity for a two-way exchange with your customer, it increases customer awareness, identifies a name or image, makes people feel good, expands your network, promotes positive PR, allows for cross promotional opportunities, rewards employees and customers and most of all it is FUN.

Sponsorship delivers the MESSAGE.

In 2008, the Quad City Air Show will be celebrating it's 21<sup>st</sup> Anniversary and we have one of the best aerial events ever produced on tap for this special event, with performances scheduled by the incredible United States Navy Blue Angels, United States Army Golden Knights, Aeroshell Aerobatic Team, Lucas Oil Team, Geico Insurance Team, unbelievable Shockwave Jet Semi, Dave Dacy & Tony Kazian Wingwalking at it's best, USAF Heritage Demonstration, warbirds from WWII and much much more, including static displays and flyovers from the USAF and USN.

Our theme is “DREAM TEAMS OF AVIATION” and we look forward to having the opportunity to work with you and your company as we celebrate our 21<sup>st</sup> Anniversary on June 21-22, 2008 at the Davenport Municipal Airport.

Thank you very much for the support, we wish you the very best in 2008.

Always Appreciate,

President-Founder-Air Boss

Quad City Air Show  
290 E. LeClaire Road  
Eldridge, IA 52748  
(563) 285-7469 - Office (563) 285-7057 - Fax  
AN AERIAL PROMOTIONS PRODUCTION

